

Marketplaces Comparison



	amazon	ebay	catch.com.au	kogan	BUNNINGS MarketLink	MyDeal	fishpond.com.au	trademe
Monthly visits ¹	40.5M	68.6M	9.3M	12.7M	27.7M	4.3M	670K	18.3M
Popular categories	Entertainment, fitness, health & beauty	Electronics, fashion	Health & beauty, fitness, fashion	Electronics	Home, lifestyle, outdoor	Home, garden	Electronics, media	Toys, home & living
Charges & fees	\$0.99 per item (individual); \$49.95 per month (business) + referral fee + FBA costs	From \$24.95 per month + fixed order fee + category percentage fee	\$49.99 per month + commission on transactions	Commission on transactions	Commission on transactions	Commission on transactions	Commision on transactions	\$399 set-up + \$79 per month + success fee + listing fee
Fulfilment	FBA, merchant	Merchant	Merchant	Merchant	Merchant	Merchant	Merchant (Sell Yours); Fishpond (Trade Account)	Merchant
Noteworthy	Amazon AU sales exceeded \$1B in 2020 ²	Australian eBay sellers export to 159+ countries ³	Catch adds 30K new customers every week ⁴	Kogan has won the ORIAS People's Choice Awards 3 times ⁵	Bunnings ranks as #1 Home & Garden retailer in Australia ⁶	MyDeal serves 1M active users a month ⁷	Fishpond sells over 25M products ⁸	9M emails are sent by TradeMe daily ⁹

1 Based on Similarweb data for March - August 2021

2 [Australian Financial Review](#)

3 [eBay](#)

4 [Catch.com.au](#)

5 [Australia Post](#)

6 Based on Similarweb data

7 [MyDeal](#)

8 [Fishpond](#)

9 [TradeMe](#)

